

3592. Misbranding of P. F. Paula Fraser tablets. U. S. v. 33-Cases * * *.
(F. D. C. No. 31182. Sample No. 21072-L.)

LABEL FILED: June 8, 1951, Western District of Texas.

ALLEGED SHIPMENT: In the early part of 1950 and on or about April 25, 1951, from Los Angeles, Calif.

PRODUCT: 33 cases, each containing 144 84-tablet vials, of *P. F. Paula Fraser tablets* at San Antonio, Tex., in the possession of Rowell & Rowell, Inc. Analysis showed that the product consisted essentially of aspirin and calcium glutamate.

RESULTS OF INVESTIGATION: There were in possession of the consignee approximately 30,000 copies of a form letter which were printed locally and which related to the product.

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements in the form letter were false and misleading since the statements represented and suggested that the article was an adequate and effective treatment for pain, swelling, and rigidity of the joints, pains and aches in the muscles, arthritis, neuritis, rheumatism, and lumbago, whereas it was not an adequate and effective treatment for such conditions. The article was misbranded while held for sale after shipment in interstate commerce.

DISPOSITION: September 8, 1951. Rowell & Rowell, Inc., claimant, having consented to the entry of a decree, judgment of condemnation was entered and the court ordered that the product be released under bond for relabeling, under the supervision of the Federal Security Agency.

3593. Misbranding of Elemin tablets and G & J Formula No. 701 (or 601) tablets. U. S. v. 10 Cases, etc. (F. D. C. No. 31219. Sample Nos. 18868-L, 18869-L.)

LABEL FILED: June 27, 1951, Northern District of Iowa.

ALLEGED SHIPMENT: On or about March 10, April 17 and 18, and May 3, 1951, by the G & J Distributors, from Berkeley, Calif.

PRODUCT: 10 cases, each containing 12 700-tablet bottles, and 2 cases, each containing 24 120-tablet bottles, of *Elemin tablets*, and 10 cases, each containing 12 350-tablet bottles, and 2 cases, each containing 24 120-tablet bottles, of *G & J Formula No. 701 (or 601) tablets*, at Fort Dodge, Iowa, together with certain accompanying printed matter.

The printed matter consisted of a number of copies of a booklet entitled "Sales Manual, Nutritional Products, Elemin Minerals, G & J Multiple Vitamins"; a book entitled "Health from the Ground Up" by the International Harvester Co.; a booklet entitled "Facts You Should Know," including Senate document No. 264, 74th Congress, Second Session, entitled "Modern Miracle Men" by Rex Beach; a brochure entitled "Soil—A Foundation of Health" published by the International Harvester Co.; a book entitled "The National Malnutrition" by D. T. Quigley, M. D.; and leaflets entitled "Elemin Mineral Tablets," "Its Later Than You Think, Watch Your Diet, Mineralize—Vitaminize," "Composite analysis derived from the reports of the following laboratories," and "The Following is a Reprint of a Published Article for Informative and Educational Purposes Only."